

# Morals & Ethics

Code of conduct; core beliefs about right and wrong, good and evil  
What principles do people value; how do they think life should be lived?

Concepts: ethics, values, principles, philosophy, religion

# Society & Institutions

Relations between individuals/groups; impact of social institutions on people  
How do social groups interact with one another? How do social institutions (i.e. School boards, Police, Church) affect society?

Concepts: identity, culture, community, class, institutions

# Politics and Government

Structures of authority; relationship between the State and governed; rights and responsibilities  
Who has power, and how much? How did they get it? How free are the people?

Concepts: government, state, nation, authoritarianism, constitutionalism, citizens, rights

# Intellect and Learning

Education and learning; perspectives and opinions; psychological impact of info. & experiences  
Why do people think what they think? Sources of learning? Ideas and mindsets?

Concepts: education, knowledge, understanding, wisdom, mindset, worldview

# Geography and Human-Environment Interaction

Relationship between people, land, resources, and space; actions for/against the environment  
How do people interact with their environment? How is physical space changing?

Concepts: location, place, population, migration, adaptation, conservation, exploitation

# Innovation and Technology

Creation of new technologies, ideas, and methods  
Where do good ideas come from? How does innovation occur? Effects of innovation?

Concepts: innovation, technology, science, engineering

# Economy and Development

Production & distribution of goods/services; development of systems that advance economy  
How is cargo (goods, wealth) produced and distributed? How developed is the economy? What are the key economic assets?

Concepts: economy, natural resources, surplus/scarcity, specialization, infrastructure, agriculture, industry, trade, development

# CATEGORIES FOR ANALYTIC INVESTIGATION

